

Six-Week Content Calendar



The theme of *Podcasting* can be swapped out for the topic/theme of *YOUR* show. This template focuses on my passion and calendar for *The Podcast Revolution* :-)

WEEK 1: GETTING STARTED

- Episode Theme: Introduction to my podcast and its purpose.
- Episode Topics:
 1. How I Fell in Love with Podcasting: My Journey into This Medium.
 2. What You Can Expect from [Podcast Name]: Setting the Stage for Our Journey Together.
- Episode Titles:
 1. Welcome to [Podcast Name]: Exploring the World of [Podcast Theme]
 2. Embracing the Power of Podcasting: An Introduction to [Podcast Name]
- Production Schedule:
 - Recording: Pre-Launch

- Editing: Pre-Launch
- Publishing: Pre-Launch

- Promotion Ideas:
 - I'll share teaser clips on social media to announce the launch.
 - I'll reach out to my friends, family, and existing networks to gain initial listenership.

WEEK 2: NICHE DEEP DIVE

- Episode Theme: Exploring a specific topic within my podcast's niche.

- Episode Topics:
 1. The Importance of [Niche Topic]: Why it Matters to Our Audience.
 2. Interview with an Expert: Deepening Our Understanding of [Niche Topic].

- Episode Titles:
 1. Unveiling the World of [Niche Topic]: A [Podcast Name] Special
 2. [Expert's Name]: A Conversation on [Niche Topic] and Its Impact

- Production Schedule:
 - Recording: Pre-Launch
 - Editing: Pre-Launch
 - Publishing: Pre-Launch

- Promotion Ideas:
 - I'll share intriguing quotes from the expert interview on social media.
 - I'll submit the episode to niche-specific forums or communities for more visibility.

WEEK 3: LISTENER Q&A

- Episode Theme: Addressing questions and feedback from my listeners.

- Episode Topics:

1. Your Burning Questions Answered: A [Podcast Name] Special Q&A.
2. Reflecting on Listener Feedback: How Your Voice Shapes the Show.

- Episode Titles:

1. [Podcast Name] Mailbox: Listener Questions and Our Responses.
2. Feedback Matters: Our Listener-Driven Episode

- Production Schedule:

- Recording: Week 1
- Editing: Week 1
- Publishing: End of Week 1

- Promotion Ideas:

- I'll encourage my listeners to submit questions and feedback through social media and the website.
- I'll create a promotional hashtag for listeners to engage and share the episode.

WEEK 4: EXPERT OPINION

- Episode Theme: Inviting multiple experts to discuss a trending topic.

- Episode Topics:

1. [Trending Topic] in [Industry/Niche]: Insights from Top Experts.
2. Roundtable Discussion: Analyzing Different Perspectives on [Trending Topic].

- Episode Titles:

1. Gathering the Experts: [Trending Topic] from All Angles.
2. The [Podcast Name] Roundtable: Experts Unite to Discuss [Trending Topic]

- Production Schedule:

- Recording: Week 2
- Editing: Week 2
- Publishing: End of Week 2

- Promotion Ideas:

- I'll tease the episode by introducing the participating experts on social media.
- I'll collaborate with the experts to cross-promote the episode on their platforms.

WEEK 5: BEHIND THE SCENES

- Episode Theme: Offering a glimpse into the making of my podcast.

- Episode Topics:

1. The [Podcast Name] Journey: Challenges, Triumphs, and Lessons Learned.
2. Meet the Team: Introducing the Faces Behind [Podcast Name].

- Episode Titles:

1. Unmasked: The Faces and Stories of [Podcast Name]
2. Real Talk: The [Podcast Name] Story from Concept to Creation

- Production Schedule:

- Recording: Week 3
- Editing: Week 3

- Publishing: End of Week 3

- Promotion Ideas:

- I'll share fun behind-the-scenes photos and anecdotes on social media leading up to the episode.

- I'll ask my listeners to share their favorite moments from the podcast journey.

WEEK 6: SUB-TOPIC #1

- Episode Theme: Unveiling the Heart: A Personal Story related to your topic and why this is your passion

- Episode Topics:

1. My Journey: A Deep Dive into the Personal Story Behind [Podcast Name].

2. Embracing Vulnerability: How My Experience Shaped the Future of the Podcast.

- Episode Titles:

1. From the Heart: Revealing the Inspirational Story That Started It All.

2. Baring It All: The Turning Point that Transformed [Podcast Name] Forever.

- Production Schedule:

- Recording: Week 4

- Editing: Week 4

- Publishing: End of Week 4

- Promotion Ideas:

- Grab your tissues! This week, I'm sharing my personal journey – the heartfelt story that gave birth to [Podcast Name]. Be ready to be moved!